



Mesa County Libraries social media sites are intended to provide a way for residents of Mesa County and others with an interest in the library to connect with the library. The sites provide information about library events, services, and operations, and the library welcomes interaction with the public about library-related topics.

Mesa County Libraries social media sites operate as limited public forums and are moderated by library staff. As such, Mesa County Libraries social media sites are forums for the very limited purpose of discussing library programs, events and materials, not for the general exchange of ideas and viewpoints. Users must follow some basic rules:

- All posts and commentary must be respectful, civil, and relevant to the topic at hand or to the library in general.
- Comments that are profane, lewd, or otherwise offensive will be deleted.
- The library will delete posts and comments that:
 - Contain language or innuendo that is profane in nature.
 - Contain personal attacks or derogatory comments about any individual's appearance or character.
 - Contain comments, information, or images that violate Colorado law protecting the privacy of library patrons or personal, private information about or images of another person without that person's consent.
 - Are off-topic or nonsensical.
 - Promote discrimination on the basis of race, creed, color, age, religion, gender, marital status, physical or mental disability, sexual orientation, or national origin or any other protected status.
 - Contain unsolicited commercial messages, content, or advertising (e.g., spam).
 - Contain sexual content or links to sexual content.
 - Contain content or images that violate copyright or other legal rights or interests of any person.
 - In any way advocate or condone illegal conduct.
 - Contain threats or other information that compromise the safety or security of library patrons, staff, or facilities, or any other public facility.
 - Contain content that supports or opposes the nomination, retention, or election of any person to public office, or that urges voters to vote in favor or against any ballot issue or referred measure, or that contains links to political campaign or candidate websites.
 - Contain defamatory remarks against individuals.
- Decisions to delete posts and comments are reviewed by multiple library staff, including the Communications Manager who is acting as the designee for the library director.
- Individuals who fail to observe the social media policy by making persistent, repeated, or chronic comments that are not permitted by this policy may be blocked from making further comments on MCL social media platforms for a period of time and reported to the specific social media platform.

Individuals will be notified of any content removal to the best of the library's ability. Repeat violators of this policy will be subject to being blocked from all future posts.

Any individual blocked from MCL media for more than 12 weeks may appeal once in writing to the Library Director. An appeal must be emailed to director@mcpld.org or mailed/delivered to Mesa County Libraries, Attn: Library Director, 443 N. 6th Street, Grand Junction, CO 81501. The appeal must include the patron's





reasoning for reinstatement. The Library Director will issue a written determination of the appealed matter within 45 days of receipt of the appeal.

The library does not collect, maintain, or otherwise use the personal information stored on any third-party site (e.g., Facebook, Twitter) in any way other than to communicate with users on that site, unless users of the site specifically grant permission for library contact outside the site. Users should be aware that third-party websites have their own privacy policies and should proceed accordingly.

Comments expressed on any social media platform do not reflect the views or positions of the library, its trustees, or its staff.

Questions and concerns about posts on Mesa County Libraries social media sites may be directed to:

Communications Manager
Mesa County Libraries/443 N. 6th St./Grand Junction, CO 81501/970-683-2437
pr@mcpld.org

REVIEWED AND ADOPTED ON JULY 28, 2022.

Cindy Cyphers – MCPLD Board President

Abby Landmeier – MCPLD Board Secretary

